



*Thinks: "If I am best man I better have some cash in my pocket!"
Eric Sykes at the Dibdib! (an NCR 770 ATM)*

REGIONAL NEWS

Region 1 - Jack Whyte

The Edinburgh lunch on 28th May 2014, usually organised by **Ian Lamb**, was well attended but somewhat overshadowed by the news that Ian had passed away just a few days before, after a short illness.

There were 22 of us at the lunch, mainly from Edinburgh, although **George Brown** and **Wallace Hay** bussed in from the West Coast with a small delegation from Glasgow, **Dave McIntosh** made it down from Kinross and **John McElroy**, as enthusiastic as ever, came down from Aberdeen. John very kindly stood in as photographer for the day.

We were all very pleased to see **May Henderson**, who was recently widowed, and delighted that **Graeme & Christine Edwards** joined the group, indeed Christine brought along some old and some not so old photographs and we enjoyed trying to identify faces from the past.

John "Ginger" Gray made such an excellent job of organising the event at the Harp Hotel on Cortsorphine Road in Edinburgh that we hope he will do so again next spring.



Peter Hardern, Wallace Hay and Jack Whyte.



From left - Brian Strathdee, David Graham, Joe Hall, May Henderson and Bob Stewart.



Scott Caldow and Joe Hall with Christine Edwards.

(Region1 cont.)



George Brown, Dave McIntosh and John McElroy.

Region 2E – Pat Keogh

We held our May lunch at our usual venue, Otley Golf Club, and once again had a wonderful day with a very enjoyable three course lunch.

We had 32 attendees for the second lunch in a row. It was a different 32 than last time of course. We seem to have a hard core and then a floating group that can't always make it to every lunch but always end up with a steady 30 to 40. We hold two lunches a year, in May and October and the attendees are from Yorkshire and Lincolnshire which means that there is a fair amount of travel involved. I paid tribute to those from the further parts of the region who share cars to ease the cost and make a great effort to attend at least once a year.

Our list of attendees for this lunch were **Silvia Back, Sheila Davidson, Maureen Burdis** and her chauffeur **David; Mervyn Clapham, Dave Dawson, Alan and Sandy Dixon, John Evanson, Steve Gates, Andrew Hill, Mike Green, Bas Pickard, Margaret Ellis and Barbara Duncan; Keith Stansfield and Keith Penny; Geoff and Pauline Beaumont, Jean Pugh, Sandy and Pauline McMillan, June Rudge-Priestley, Frank Pusey, John Gilroy and Henry Faber; Richard Willett, Pete Scanlon, Ian Beveridge, Graeme Hatton, Brian Jackson** and of course myself.

As usual I received a number of responses from some of our friends who couldn't make it this time but send their regards and tell us what they are up to. These include **Roger Hall, Bob Appleby, Peter Ramsden, John Wilson, Brian Penny and John Thompson. Phil Wilkinson and Clive Cosgrive** are on holiday and **Steve Baldwin** is still working in London. **Walter Bullen** is just back from holiday in Portugal and is off to Edinburgh but sends his best wishes. It's a hard life this retirement.

I've had an email from **Dave Cowley** with the good news that **Marian** is much better now but still has a way to go. He sends his best wishes and hopes to see us soon.

Harrold Hunter can't make it this time but says he will see us in October. **Norman Roberts** and **Denise** had a prior engagement but will also see us in October. **Walter Scarth** emailed me saying that he can't make it this time as he is on holiday in Keswick.

John Clayton from Liverpool, a regular attendee to our lunch, is away at the moment but will see us in October. He has been



keeping me in touch with what he has been doing of late. John is a volunteer with the War Graves Photographic Project under the Commonwealth War Graves Commission, their president being the Prince of Wales. They look after nearly 2 million graves in 153 countries. From the photographs John has sent me he seems to take three photographs, a close-up of the gravestone, one of the graveyard and one of the view from the graveyard showing the graveyard and the surrounding area. These are then available to the families who can't always visit the graveyards themselves. I might ask John to say a few words on the subject at our October Lunch.

Ralph Chambers sends his regards and says that he will get here one day. He's still running his printing business in St Andrews and keeps in touch with **Sandy** on a regular basis. He has passed me his phone number if anyone wants to get in touch with him particularly if they owe him some money.

Going even further afield from St Andrews to Perth, that's Perth in Western Australia. **Eric Ward**, who lives in the Cape now, is there visiting his son. Eric attended one of our lunches last year as he comes home a number of times each year. He said he will time a visit in 2015 and attend again.

Sticking with the foreign theme **Dave Collins** has sent his usual email, from where he and **Doreen** live in Spain, complaining about the 30deg heat. Dave also intends to time a visit next year. I cover quite a large region from Leeds.

After passing on everyone's regards at the lunch I gave a brief summary of the Fellowship Chairman's 2013 Report forwarded to me by **Lin Sandell**. This included both the activities of the fellowship and the accounts. This prompted some of the attendees to subscribe to help the fellowship continue. It was nice to see that the annual fee remains at £10 through 2015.

There followed a lengthy discussion on the hot topic of the





day, the winding up of the NCR Pension Plan. Although there was a lot of information available, most of the attendees remained confused on some issues, including a measure of disbelief and disappointment. They requested that I put their questions to the Trustees on their behalf. I intend to put the relevant letter together and copy them.

The event continued for some time with the usual good humoured banter and looking forward to getting together again in October.

On that note:

Our next lunch is Wednesday 22nd October 2014.

All are welcome. Hope to see a good turn out then.

Pat Keogh

Region 4 - Roger Whelan

Those of you who have attended the London Lunch in the past will have had an invitation from Roger for this year's event. However, it is open to all members and you only have to contact Roger with your details and he will send you the necessary information. (Roger's contact details will be found on the back page).

It is held at the prestigious Corus Hotel near Hyde Park and provides an excellent meal and meeting facilities. For £25 you will receive a two course meal followed by coffee and accompanied by a glass of wine or soft drink and an opportunity to meet up with all those old friends and colleagues. A very reasonable amount for a Central London venue!

Roger would like to have a clear indication of numbers very soon so don't delay.

Cheers **Geoff.**

Region 5 – Anthony Welch



A picture of our spring gathering at the Malta Inn, Allington, just outside of Maidstone.

A rather long and languid lunch, unfortunately **Tom & Wendy Elliott** and **Derek & Muriel Seamon** had to leave earlier due to prior arrangements, but the rest of us managed to keep going.

We now manage two meetings a year, the spring one, instigated by **Derek Seamon**, has proved so popular we will keep it going, together with a lunch at Headcorn in the autumn.



Ian Ormerod and Dorothy Butterfield)

Region 6 - Alan Hutchins

My next lunch will be early October, not finalised yet. Hope you are all keeping well, have a good summer.

Regards Alan.

Region 7 – John Jones

I stuck with the invitation technique of sending emails to those whose email addresses I have and a telephone call to the others and to any who failed to respond. I actually made 35 invitations not all to members and only had 4 non replies.

Because of the problems with stairs in our last choice of eateries I searched for new venues, and came up with the Brewers Fayre Concorde at Filton just off the A38, a straight run in from the M5.

We were seated all together in our own area at the rear and everything was on one level much to the delight of **Bill Park** and his zimmer frame.

Numbers fluctuated from 19 to 25 and finally 17 of us made it. Holidays, health and travel problems coupled with family commitments were the main reasons for being unable to attend.

Bob Kirkham was in Majorca, **Bill Hudson** who was visiting his Mother stayed on an extra couple of days so he could attend.

Jim Kembery was unable to come having just come out of hospital for a minor ailment

Ken Bloxham was also unable to come as **Molly** is in hospital. **Johnny Watts** and **Geoff Batcup**, were all unable to attend due to health reasons so the Welsh contingent consisted of **Wayne Edmond** and **Dave Calford** again as our latest recruit Mike Wells still has the problem of "working". **Annie Cunningham (Weekes)** had just got back from holiday. **Fred Macey** had hoped to drop in but is another still troubled by "Work" as are **Barry** and **Barbara Avery**.

David and **Jan Robinson** still have difficulties with Wednesdays (I'm still working on it Dave)

Maurice Davis and **Dorothy Davies** still have transport problems that we are unable to resolve.

Keith and **Margaret Ponting** were sunning themselves somewhere exotic but **Paul** and **Angela Bryant** and **Bob Fairbairn** were able to join us. **Graham Watt** didn't manage to surprise us this time, but **Ian Omerod** brought along a surprise visitor by the name of **Doreen Butterfield** our Birmingham office "Girl"

Maurice Keene and wife **Pat** brought along some ancient NCR books donated by **Stella Wall** and added them to the rubbish I found in my garage to keep **Ian** happy. **Peter Roderick** and **John Shadbolt** were unable to join us but hope to do so on a future occasion.

Mary Leader had a better offer this time and I must apologise to **Betty Vickery** as I completely over looked her. (I am sorry Betty)

Chris Mumford couldn't make it this time, and **Colin** and **Hazel Easterbrook** were on holiday.

Peter Bodley was unable to come as he was looking after his neighbour's dog he also told me that he has survived a heart attack recently. We wish him well, may his recovery continue.

The regulars **Dave** and **Jean Jones**, and **Roy Back** were joined by our Editor **Geoff Jackson** and **Jessie Wallace** who gave us her impressions of the "New" pension company having been to their open day in London.

As usual we all had a good time, a good natter and a good meal and with the help of our resident photographer we were able to organise some photos.

There were lots of questions about the Pension scheme which Geoff, Jessie and I were not qualified to answer, hopefully, by the time this is published the answers will be apparent.

Let's hope I will be able to organise another one in November 2014 and those that couldn't make this one will be able to attend.



Left hand side: **Ian Omerod**, **Doreen Butterfield**, **Bill Hudson**, **Roy Back**, **Rob Fairbairn**, **Angela Bryant (Hidden)** and **Jessie Wallace**. Right hand side from the back: **Geoff Jackson**, **Paul Bryant**, **Wayne Edmond**, **Dave Calford**, **Maurice Keene**, **Pat Keene**.



Dave and Jean Jones

Region 8 - Richard Craigie

"Our latest lunch was held at the Lazy Otter on the 10th April, there 19 of us there and we had an enjoyable lunch. Several of our regulars could not make it including **Ted Miller** and **Roy Clifford** who are both unwell and I passed on a message from **Margaret Clifford** about Roy, and he would welcome anyone wishing to visit. The groups best wishes are with them both. It was nice to see **Tom Atkins** with us again.

Those of us present were **Richard & Linda Chamberlen**, **Tom & Avril Herbert**, **Frank & Gladys Bellamy**, **Colin & Olwen Franklin**, **Jimmy Wickham & Eileen Fish**, **John O'Connor**, **Derek Prescott**, **Dennis Pearce & Edith Crowther**, **Dave & Lesley Debnam**, **Tom Atkins** and lastly **Gloria & me**.

The next lunch is at The Lazy Otter on Thursday 16th October 2014.

P.S. **Roy Clifford** sadly passed away 11th May".





Region 9 – Jessie Wallace

Once again, on a lovely sunny day, showing the South West at its best, Region 9 meet at our favourite venue of The Mount Pleasant Inn, Dawlish Warren, on Monday 9th June.

The party, including guests numbered 20 altogether. An excellent lunch was enjoyed by all.

At the end of lunch, Members and guests were updated with news of the Fellowship AGM held in April. Our total membership for the Region is 24. Using this amended list, apologies from and members no longer able to attend, were given.

A plea to anyone living in the South West who would like to come to our lunches – please contact me.

Our next lunch is on 10th November, at the Mount Pleasant Inn. Hopefully Geoff and I will have made it back from our travels!! Geoff – Australia, Jessie – Sailing on the Mekong River, visiting Vietnam and Cambodia.

Hope to see you all then.



At the Mount Pleasant Hotel, Dawlish Warren for Region 9's spring lunch

Region 10 – Ken Carson

It was with deep regret but in fond memory that a number of Region 10 recently gathered for the funeral of our esteemed Fellowship member and former NCR colleague **Jack Martin**, who passed away on 8th June. Jack was a genuinely nice man who imbued respect and trust in everyone who had the great pleasure of spending time in his company and he was the subject of much reflection when our group assembled again the following week for our summer meeting, at Benedicts Hotel, Bradbury Place, Belfast

We had a good attendance on an unusually fine day for our collective. Benedicts has now become a firm favourite as a location for our summer lunch and we were served a substantial carvery lunch, which seemed to sustain the banter and buzz to the point of infinity and beyond. Thanks to **David Hogg** who kindly brought along his camera to record the agonising effects of the day.

For the diary I am targeting Friday October 24th for our main Autumn lunch and look forward to welcoming you all again DV, at the Ginger Bistro.

Ken Carson



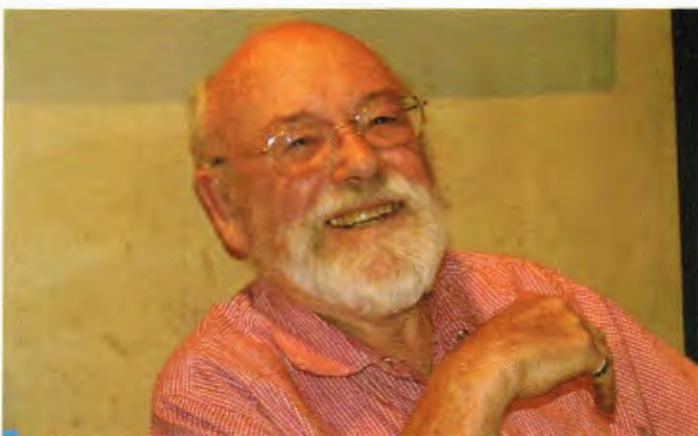
Tesco Testing New Slimline Tills

In an effort to reduce queuing time at their Express and Metro stores Tesco are running trials using a new slimmer and smaller self service till. These tills operate using debit and credit cards only. Consequently, since about 80% of all sales in this type of store is self service, it makes sense to incorporate more tills at checkpoints. This can be done if this type of till is used because it cuts out all the cumbersome "pay by cash" mechanisms and therefore takes up much less room.

Test sites were set up on 28th June at the St Paul's Express and Metros in Tooley Street and Canary Wharf, Central London. Operating in conjunction with the standard tills, queue times have been reduced by a quarter and the actual time spent at the till has gone down by 15 seconds.

The sites piloting the scheme are all in office areas where many workers prefer to use for their card for purchases or use the new contactless method of paying. Incidentally, where contactless purchase is available, over 24% of payments are made using this facility. (London is also being used to launch this method).

It is conceivable that, in addition to 150 locations in London, the new slim tills will be introduced in other large stores. These tills developed by us were first trialled in Lincoln by Tesco and achieved scans of up to 60 items a minute. So, keep an eye out for this new NCR product at your local supermarket.



Geoff Jackson has celebrated 30 years editing PostScript with this issue, number 50!

A long career, any way you cut it



Walk into the D.C. Barber Center (3817 14th St. NW; 202-722-9621), and it's impossible not to feel that time has been rewound. The walls of the Petworth barbershop are nearly covered in decades-old ephemera, including a framed black-and-white photo of Sugar Ray Robinson and a poster advertising the Million Man March in 1995. ¶ The setting is a backdrop for the mementos and tools that owner Aaron E. Whitaker has accumulated since he opened the barbershop in 1969. While the neighborhood has changed and business has slowed in recent years, the 83-year-old isn't hanging up his scissors and shears just yet. "As long as I'm healthy, I'll keep working," he says.

BY KRIS CORONADO



SHEARS

While Whitaker has five pairs of shears, he says this pair of Supercut shears, which he's had for 25 years, is his favorite. "These have changeable blades. You take the screw out and take the blade off."



RAZOR

Whitaker estimates this German straight razor is more than 50 years old. He tests the strength of a blade by plucking it with his thumbnail. "If you hear a 'ting' when you do that, you've got nothing much. You want a very dull sound," he says, which signifies a stronger blade material.



SIGNAGE

The sign out in front of Whitaker's shop is his own creation. "It's been repainted and done all over again," he says. He cut the wood letters eight years ago. The frame and base are made from the discarded street sign stands.



CASH REGISTER

This circa 1940s National cash register is no relic. The barber still rings up customers — cash only — every day. "Why would I throw a cash register away? Waste not, want not," he says. He received it as a gift from a friend and fellow barber in the 1960s.

THE BIG DRAWER PROBLEM

by David (Kosher) (Tec) Evans
Late of Brent and Romford Depot

Geoff asked me at our summer lunch at Dawlish Warren if I could write another article for the Summer issue, so here goes. If I repeat myself from previous articles please forgive me.

Cash Register Humour **Chemist.** Have you any rubber hot water bottles? Sorry we are out of stock, have you tried Boots? Yes but it runs through the lace holes! Do you sell streptoe traps? Whats a streptoe trap? For catching streptomice in!

Various trade have their own sense of humour, like Ironmongers with four candles. Fishmongers are always down at eel, or if not they are poor old sole, depending on what scale you use. NCR HUMOUR was all about drawers! What about Nudist Camps? One of the Brent Field Engineers David Steel (Who passed away last year) was sent to The Bricket Wood Country Club, on arrival it turned out to be a Nudist Club! The cash register was in the bar, while he was attending to it several people of both sexes came in stark naked, all except one, he was wearing boots so David asked, why the boots? I'm the gardener! "He replied." It was round about this date that phone recorded messages were being used. David rang the Depot after hours and left this message. *This is the Bricket Wood Country Club, could you please send an engineer urgently as the barmaid has caught her left titty in the cash drawer!*

The Cash Drawer is an important part of a till, and 50% of repairs are drawers not opening. So quite often an engineer would walk into a big store like Marks & Spencer and walk around the various counters asking what girl had got her drawers stuck? I was once sent to a greengrocers in Crouch End on a busy Friday afternoon. The call said they could not open the drawer! I arrived but could not get into the shop as there was a queue of 20 people, when I got inside it was a Class 51 which was all covered up by a huge fruit display! My heart sank, if the worst comes to the worst the whole till has to be turned on its back to release the base plate screws, and all the fruit will have to be moved! Well I tried all the tricks of the trade all to no avail, so I had to tip the till on its back, the fruit went everywhere, I even picked up an orange and two apples in the street afterwards.

Cash drawers had many adjustments on them to make the drawer open quickly and also with a light touch to close quickly, but the trouble was with pubs as they took their drawers out at night, the drawers got knocked about putting them in the safe. This caused the drawer to be sluggish and it had to be adjusted. At Brent Depot I was sent out on any serious drawer problems, I was known as **Evans The Drawer!** By the way the 100 Class Cash Register in "OPEN ALL HOURS" had a much stronger spring fitted, and out of sight at the rear, the stage manager had a wire to release the drawer, without anyone touching the cash register. The shop by the way, was in BALBY, Doncaster.

D DAY (Decimal) February 1971. Several years before this, customers would put you off when you called around to service their till. "Oh come back next week!" But how different it was nearer to D Day, if they saw a NCR van in their street they would leave a note on your van, or have someone watching for the driver to return.

To change the subject I will tell you about my film making. Last year my daughter made me a website which is tecevansfilms.weebly.com on which there are over 20 films and trailers, mainly Social History, Traditions, Events, The City of London and its History, Shops and various Trades.

Since moving to Exeter I have made 4 films all about Exeter, all listed on my website.

I started making films in 1959 when I took my Scout Troop to Germany for two weeks, I hired a cine camera and recorded the holiday. This got em started, I think I am on my 20th camera now!



David in his premises in Edmonton back in 2001



Glenn Carter & David Evans, partners in "Cash Register Service (London)" both ex-NCR Field Engineers.

WOW ... What a Story

Wag Coombes has sent me this story which deserves retelling in this year of many war stories:

B-17 "All American" (414th Squadron, 97BG) Crew Pilot- Ken Bragg Jr. Copilot- G. Boyd Jr. Navigator- Harry C. Nuessle Bombardier- Ralph Burbidge Engineer- Joe C. James Radio Operator- Paul A. Galloway Ball Turret Gunner- Elton Conda Waist Gunner- Michael Zuk Tail Gunner- Sam T. Sarpolus Ground Crew Chief- Hank Hyland.

In 1943 a mid-air collision on February 1, 1943, between a B-17 and a German fighter over the Tunis dock area, became the subject of one of the most famous photographs of WW II. An enemy fighter attacking a 97th Bomb Group formation went out of control, probably with a wounded pilot, then continued its crashing descent into the rear of the fuselage of a Fortress named "All American", piloted by Lt. Kendrick R. Bragg, of the 414th Bomb Squadron. When it struck, the fighter broke apart, but left some pieces in the B-17. The left horizontal stabilizer of the Fortress and left elevator were completely torn away. The two right engines were out and one on the left had a serious oil pump leak. The vertical fin and the rudder had been damaged, the fuselage had been cut almost completely through connected only at two small parts of the frame, and the radios, electrical and oxygen systems were damaged. There was also a hole in the top that was over 16 feet long and 4 feet wide at its widest; the split in the fuselage went all the way to the top gunner's turret. Although the tail actually bounced and swayed in the wind and twisted when the plane turned and all the control cables were severed, except one single elevator cable still worked, and the aircraft miraculously still flew! The tail gunner was trapped because there was no floor connecting the tail to the rest of the plane. The waist and tail gunners used parts of the German fighter and their own parachute harnesses in an attempt to keep the tail from ripping off and the two sides of the fuselage from splitting apart. While the crew was trying to keep the bomber from coming apart, the pilot continued on his bomb run and released his bombs over the target. When the bomb bay doors were opened, the wind turbulence was so great that it blew one of the waist gunners into the broken tail section. It took several minutes and four crew members to pass him ropes from parachutes and haul him back into the forward part of the plane. When they tried to do the same for the tail gunner, the tail began flapping so hard that it began to break off.



CENSOR

Should there be some law, rule, or regulation against sending the picture below to my wife, please seal the flap above and return - it is an undignified shot and one I should hate to lose.

Thank
Al Nuessle
1st Lt., A.P.

DIAGRAM COURTESY OF
Walter H. H. H. H.
X H. H. H.



"Photo by
Cliff" H. H. H.

OLD "ALL-AMERICAN" SOMEWHERE OVER NORTH AFRICA
FEBRUARY 1, 1943

THE CREW:

PILOT - Ken Bragg Jr.
COPILOT - G. Boyd Jr.
NAVIGATOR - Harry C. Nuessle
BOMBARDIER - Ralph Burbidge
ENGINEER - Joe C. James
RADIO OPERATOR - Paul A. Galloway
BALL TURRET GUNNER - Elton Conda
WAIST GUNNER - Michael Zuk
TAIL GUNNER - Sam T. Sarpolus
GROUND CREW CHIEF - Hank Hyland

The weight of the gunner was adding some stability to the tail section, so he went back to his position. The turn back toward England had to be very slow to keep the tail from twisting off. They actually covered almost 70 miles to make the turn home. The bomber was so badly damaged that it was losing altitude and speed and was soon alone in the sky.

For a brief time, two more Me-109 German fighters attacked the All American. Despite the extensive damage, all of the machine gunners were able to respond to these attacks and soon drove off the fighters. The two waist gunners stood up with their heads sticking out through the hole in the top of the fuselage to aim and fire their machine guns. The tail gunner had to shoot in short bursts because the recoil was actually causing the plane to turn. Allied P-51 fighters intercepted the All American as it crossed over the Channel and took one of the pictures shown. They also radioed to the base describing that the appendage was waving like a fish tail and that the plane would not make it and to send out



boats to rescue the crew when they bailed out. The fighters stayed with the Fortress, taking hand signals from Lt. Bragg and relaying them to the base. Lt. Bragg signaled that 5 parachutes and the spare had been "used" so five of the crew could not bail out. He made the decision that if they could not bail out safely, then he would stay with the plane to land it.

Two and a half hours after being hit, the aircraft made its final turn to line up with the runway while it was still over 40 miles



away. It descended into an emergency landing and a normal roll-out on its landing gear. When the ambulance pulled alongside, it was waved off because not a single member of the crew had been injured. No one could believe that the aircraft could still fly in such a condition. The Fortress sat placidly until the crew all exited through the door in the fuselage and the tail gunner had climbed down a ladder, at which time the entire rear section of the aircraft collapsed. This old bird had done its job and brought the entire crew home uninjured.

NCR expands to a new world-class manufacturing facility in India

Today, I am pleased to announce that we will be moving to a new state-of-the-art manufacturing facility in Chengalpet, close to Chennai, in India by the end of 2014. This expansion will allow us to improve productivity, target new growth opportunities and ensure faster delivery of innovative products to our Customers.

The Chengalpet facility is more than double in size than the existing facility in Puducherry and is in close proximity to ports and airports that will allow us to improve operational efficiency and reduce the time to markets we serve.

NCR will continue to manufacture financial solutions like the ATM machines and modules in this new facility and also expand to manufacture innovative self-service technologies for the retail and hospitality industry.

India is a growing economy with over 65 per cent of the population under the age of 35. It is evident that this younger workforce is well travelled, better educated and has a higher disposable income. This is a contributing factor in India becoming the world's fifth largest consumer market by 2025, according to industry reports and we want to strategically position ourselves to be a key player to serve these modern customers.

At NCR we believe that our employees are our greatest assets and they have been instrumental in making NCR a world leader in consumer transaction technology. (by closing Dundee, Rotterdam etc.....)

As NCR starts this new journey that will be etched in its history, I take this opportunity to thank each one of you for your contribution towards making this achievement possible and hope to receive your wishes and support as we add another milestone to our success.



HELLO NCR ...

New brand identity as the re-invention continues

I am sure that many of you are aware that over the last few years NCR has been going through a process of re-invention. The strategy has changed and NCR is moving inexorably towards being a software-driven, hardware-enabled company supported by a world class service team. Last year saw the next step in this re-invention as NCR went through a re-branding exercise that features the old logo, but refreshed and modernized into a 'Living Green' green square. It also features the essence of the new NCR: **Everyday Made Easier™**. This article will give you an idea of how this new brand was introduced, and provide an update on NCR's re-invention.

NCR's new brand experience

It is said that picture is worth 1,000 words. The same can be true for a logo. When you look at the history of a company's logo, you can see how its brand has changed over time. Companies that update their logos periodically show they're keen on staying relevant. However, when companies re-brand they are advised to stay true to who they are.



What's the most iconic logo of all time? Many experts point to Nike. Throughout four decades, Nike has updated its logo several times—but it has kept its iconic swoosh. And this swoosh became so well-known (giving the impression of movement and speed) that Nike eventually removed the words "NIKE" and leaving the swoosh to speak for itself.

Our NCR logo has a history of reinvention. When we started way back in 1884, we made cash registers. Several of the iconic NCR logos at the beginning of the last century featured a large 'N' and laurel leaves. The story, we are told, is that this was to reflect the leadership of Napoleon. The brand has evolved over time.



We've come a long way since then, including being the #1 ATM manufacturer for the past 27 years. As we've added software, hardware and services over time, we've also refreshed our brand. This included legendary logo designer Saul Bass create our recognisable 'handshake' logo. Last year we updated our logo again (incorporating Mr. Bass's original design) as part of our effort to re-introduce our brand to the world. This crisp, clean look reflects our essence: **Everyday made easier™**. The result is something that we feel has stayed true to who we are, but also reflects the new NCR.

The new brand was actually created in the UK by partner agency, Incredibull. Go onto the NCR YouTube Channel and you can view a video of how the artwork for the new NCR green square logo was created by an artist under the arches near Charing Cross station in London. This 'Living Green' piece of artwork can be seen below with the logo superimposed. Alongside it, you can see how this was then re-created electronically into today's new NCR logo. Green is our colour. It triggers strong emotions - harmony, balance and positivity. It also shows we care about what we do and its impact on the world we live in. To achieve humanity and emotion, NCR Green is expressed by a specially created painted texture. Our Green becomes a powerful way to communicate our values.



NCR's new brand is all about creating a clear and consistent message that will drive sales, gain market share and deliver against our growth strategy. It includes the new artwork and the ESSENCE (the 'heart of soul') of the new NCR (Everyday Made Easier), but it also includes a number of other brand building blocks that we can use. These include:

- **OUR PURPOSE** (our definitive position in the world):
"We are a global tech company. We run the everyday transactions that make your life easier."
- **OUR PROMISE** (the promise we make to our customers and what makes us different):
"We are committed to making every customer interaction with your business an exceptional experience."



- OUR **PERSONALITY** (a consistent set of human characteristics associated with the brand, how it behaves and what the consumer can clearly relate to):

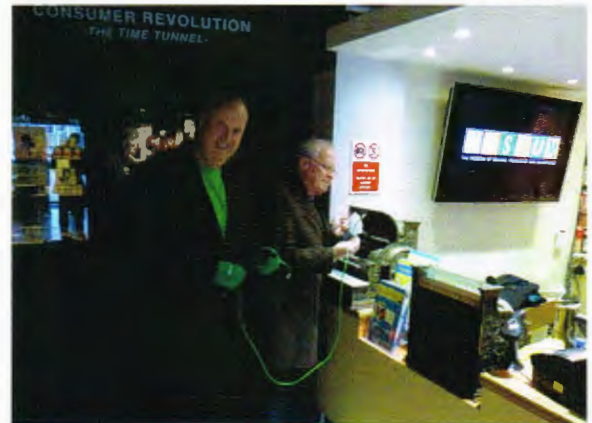
“Trusted. Innovative. Vibrant. Agile.”

Researching and designing the new brand was certainly an achievement, but the fun part was launching it internally. In the UK offices we branded up, organised ‘Green Out’ days and launched the brand internally at events throughout the country in October 2013. Bill Nuti attended the Marylebone Green Out day, but the kudos went to the Dundee team who organised many impressive events. As part of the internal activation and launch of the brand, NCR asked employees to volunteer to be Brand Ambassadors. They led activities that also included an initiative called the ‘Big Give’.... getting employees to volunteer time to give back to our local communities. In 2013, NCR employees gave 17,052 hours of their time to charitable causes. In the UK this included helping out with the homeless, cycling from Dundee to Edinburgh (and back) and running for charity.

Internal launches of the brand in the UK included an event at the Museum of Brands in London. Guess what....there were two old brass / wooden tills there with ‘National’ on the front. You can see a couple of the professional services team trying to connect one to the internet in this photo.

NCR's re-invention continues at a pace

A new brand is an exciting prospect, but behind this is NCR's strong business strategy as the process of re-invention continues. It is perhaps worth re-interating and updating you on what this strategy is and why NCR is focusing on the consumer transaction technology segment.



As you are aware, over the last few years NCR has focused on its re-invention as a software-driven, hardware-enabled company that is supported by a world class service team. This has seen significant internal re-organisation, as well as acquisitions that support the strategy. This includes Radiant, Retailix, uGenius, Mobiqua and, more recently, Digital Insight and Alaric (based on the UK.)

At the heart of this transformation is the segment and area of thought leadership that we refer to as **consumer transaction technologies**. It refers to how people choose what they want (**omni-channel**.... shop, browse, book-in, order, etc.) as well as how they then pay (**omni-commerce**....cash, card, mobile, etc.) This is how we differentiate ourselves from the competition and it is how consumers are interacting across retail, banking, hospitality, travel, etc.

Our differentiation reflects the strengths and history of NCR,



but also where our strategy now leads us. In 2006, when we sold ATMs, POS, self-checkouts, etc., the addressable market for NCR was only \$20 billion. As we increased our portfolio to include enterprise software, managed services and cash management this addressable market increased to \$37 billion. Today this figure has risen to \$87 billion as we have added many other products and services to our portfolio. This includes solutions that address payment & processing, promotions & loyalty, small business, mobile & online banking, and branch / store automation.

NCR solutions now exciting our customers and at the cutting edge of development include Aloha Mobile for hospitality, Silver for small businesses, Retailix 10 omni-channel software platform for retail and Interactive Banker and Interactive Teller for financial. Lots of exciting products and services that are being adopted by UK customers. These include Morrison's, Tesco, Burger King, RBS, Lloyds Banking Group and many, many others.

Working together

We hope you now have a clearer idea of how the NCR's on-going business strategy and re-invention are being supporting by a new brand identity. Many brands come and go, but NCR's 130 old legacy is proof that the company has evolved to meet the demands of our customers and the world we live in. Today, that journey continues with our new 'Living Green' logo and our differentiated offering in consumer transaction technologies.



SICK AS A PARROT

Mary had been in Nigeria for two years and had enjoyed her stay. She was a nurse employed by a medical charity that sent doctors and nurses to African and Asian communities to look after the inhabitants who otherwise had no proper medical facilities. Mary's job had been to take medical care of the inhabitants of the local area near Port Harcourt and be a midwife for the women who lived there. Now it was time for her to go somewhere else after a vacation in her home town, Liverpool



In a day or two the van would come to collect her and her luggage and take her to Lagos. There she would board the ship that was to take her back to England. Mary's replacement had arrived and had been introduced to the tribal chief and the villagers who would be her future patients. Mary had been farewelled by many of her women patients thanking her for her medical and midwife services. The chief's senior wife had made speeches and had presented her with three small parrot fledglings which would always remind her of her time in the village.

She looked after the parrots as she sailed home and they grew at a great rate. One of the birds had a more exotic plumage and she decided to keep that one herself. She would give one to each of her two brothers. These birds were not as decorative as her one but they were natural copiers

and talked all the time. Sadly, the one she had kept did not speak a word but when she heard the other two imitating her brothers, she was quite thankful.

Her older brother had a wicked sense of humour and he taught the parrot to call their dog by shouting "Rover. Come here, you stupid ignorant dog" in her brother's voice. He also taught it some non-repeatable phrases, casting doubt on the marriage of the dog's parents and the possibility that the dog's father had met its mother only once. One day, the brother had a heart attack, keeled over in the garden and died. After his funeral his widow heard him call the dog. She knew it was the parrot and decided that she could not stand the parrot's constant repetition of her dead husband's voice. She thought of giving it away, but that was not a good idea because of the parrot's repetition of her dead husband's vulgar comments. It seemed that the parrot would have to die but she had no idea how to go about killing a parrot. She decided to put it in the oven, close the door and turn the gas on so it would suffocate. With a heavy heart, for she was fond of the bird, she stuffed it into the oven and turned on the gas. After a while, she put the kettle on to have a cup of tea while the gas did its work. Before the kettle boiled, she opened the oven to see if the bird was dead. The gas in the oven caught fire from the kettle ring and exploded. The whole kitchen, the hapless widow and her parrot, were blown up and she joined her husband in death.

Mary's other brother had a paper shop in Liverpool at the start of the war. The parrot had its cage in the shop and was very popular with the shoppers. The family felt that it encouraged patrons to buy more just to listen to the parrot. Sometimes it would make a noise like the shop door bell and in a good imitation of her brother's voice say "Hello Mrs Smith, How are you today?". This caused his wife to go into the shop only to find it empty. Whenever they heard the air raid siren during the Liverpool blitz, they locked the shop door and went into the basement. They reckoned that down there they would survive the Nazi bombs, only reappearing when the all clear sounded. One night there was a very heavy air raid and when they heard the air raid siren, they sheltered downstairs as usual. Later they heard the all clear sounding and came up only to discover that the raid was still happening and it was the parrot imitating the all clear siren. As they stood there, wondering if they should go back to the basement, a bomb fell through the roof and exploded in the shop, killing both of them and the parrot.

Soon after war was declared in 1939, the charity came to an end and Mary joined the Queen Alexandra Royal Naval Nursing Service, spending the whole time in Portsmouth looking after injured sailors. She had given her parrot to a cousin to look after while she was on duty. Her cousin had tried hard to get the parrot to talk but without avail. After the end of the war, she left the service, collected her parrot and started work as the practice nurse at a doctor's surgery in Great Meols. She bought a cottage nearby in Penny Lane where she and her silent parrot lived comfortably.

One evening as she sat reading, the parrot spoke for the first time. It said "Goodbye Mary" and fell off its perch, dead as a dodo..

Mike Hughes

Around the Provinces 1951

by Alan Bowley

"It is an entirely new product designed to simply carrying out the more complex forms of accounting and statistical work which modern conditions have made essential to scientific management". No, not a new computer but an accounting machine – the Class 31, which was released in the UK on the evening of the 17th April 1951 to over 80 members of the national and trade press. These were the words of W. B. Woods, Manager of the Accounting Machine Division, at the presentation. To us, today, it seems like another age – which it was.

HULL

In that month I had travelled to the NCR office in Hull where I was greeted by JOHNNIE OPPENHEIM, brother of BERNARD who was Assistant Manager of the Cash Register Division's District 1, sons of a family in wholesale and retail meat trading. Johnnie's sales territory was the East Riding of Yorkshire. He had joined NCR in 1947 after five years in the Fleet Air Arm as a telegraphist air gunner on Swordfish planes in the Mediterranean and West Indies. He had achieved CPC each year, firstly in Newcastle and then in Hull.



Sales Representative Johnnie Oppenheim dictates to Office Clerk Margaret Proctor

His office clerk was MARGARET PROCTOR who had worked in NCR since she left the Royal Ordnance factory in Leeds on war work.

FREDDIE KNIGHT, Edinburgh born, was the Adding Machine Representative for the East and West Ridings. He had served his National Service in the RAF where he had



Mechanic Alf Harris celebrated his 21st anniversary with the Company on the day of this visit to Hull. Here he is toasted by the staff during a celebration in the Wheatsheaf Hotel in the evening.



Alf Harris's golden-haired daughter Susan finds his tropical fish fascinating, while Gillian looks for her favourite.

distinguished himself by playing for the Royal Command team in three cup finals.

Hull suffered greatly from the German blitzkrieg on our cities and ports. Its public buildings, its principal shops and one in twenty of its houses were destroyed. During this terrible time Depot Manager LESLIE MORRIS, with only the help of a lady mechanic, kept all the tills in the city's shops ringing and ensured the safety of the machine parts by taking them home with him. The more valuable accounting machine parts were lodged in a bank vault. In 1941 he was joined by his wife GLADWYS who took over the role of Office Clerk.



Two of the men who service the area: Depot Manager Leslie Morris talks with Retail Mechanic Harold Waddingham.

The other members of Hull depot staff were Retail Mechanic ALF HARRIS, who began his career as a printer's apprentice, then in a retail grocers before joining NCR in 1930 in Manchester. Alf served in the Fleet Air Arm in the South Pacific during the war. Back in 'civvy street' he took a great interest in breeding birds and animals including a Blue Beveron rabbit weighing over 19lb! Then there DENNIS JOHNSON, a skilled toolroom fitter who had served in Germany with the Royal Armoured Corps and worked on Class 3000s; and HAROLD WADDINGHAM on cash registers who had served as an electrician in the Royal Engineers in Palestine during the war in charge of a cold storage plant.



Although Dennis Johnson (Class 3000 Mechanic) has played with most of the local dance bands he appreciates the best classical music.

In the Fifties Hull was a city of fish, bicycles, and hospitality. There were signs of its important fishing industry everywhere from sea-booted trawlermen in the Hessle road and in the myriad of little streets around its docks. The German bombs must have wiped most of them away and the flourishing fishing industry has also vanished. But Hull's future looks bright as it has just been chosen as the next City of Culture and its reputation for hospitality won't find wanting.



Mr. H. Stanley, a 127(3) and adding machine user, watches while Adding Machine Representative Freddie Knight explains the machine.

CROYDON

On my visit to Croydon I wrote that it was the home of light industry and scientific instrument manufacture in which of the 250,000 inhabitants one in seven were employed. One of its claim to fame was the casting of the largest carrillon of church bells in the world- for the Riverside Church in New York.

Talking of bells brings me to my next visit. NCR's office in this town was also the District Office for this area from Southampton over to Dartford in Kent. HARRY BYFORD had been its Manager since 1939 when in that year he crowned his sales career by winning the coveted Blue Vase



District 2 Manager H. Byford (right) with Representative L. Read.

Award. He had continued to win CPC awards in his long career with NCR.

The Sales Representative for the Croydon area was LAWRIE READ, brother of CYRIL who was in the Accounting Machine Division. Lawrie had studied accountancy on leaving college in Dulwich, London, qualifying at the age of 22. He then spent nine years in Egypt as an accountant with a manganese mining company before returning to work at Woolwich Arsenal as a production accountant. He then went into the RAF and became a fitter armourer which took him to France preparing landing strips for the Allied troops after D Day.



Johnnie Bull at an installation in the garage attached to Thos. Haywood & Sons' well-known Falcon Forge at Coulsdon.

Wounded, he went into hospital, was discharged and joined an NCR sales school.



Ron Tarling with Mr. H. Elliott, Assistant Chief Accounts Clerk of the B.R. Engineering Offices in Purley.



Maurice Scott with Mr. C. Brown of Sainsbury's Self-Service store.



Peter Hedges in action.

The Croydon office employed two clerks, the senior of whom was MIRIAM ROGERS who was formerly employed in the Customs Office in Billingsgate Market in London; and her helpmate was a petite 18 year old JOAN RAYNOR who had joined her a year ago.

The Senior Retail Mechanic in their Service Depot was JOHNNIE BULL who joined NCR in 1920 and who had met the legendary John H. Patterson more than once. Johnnie



At home with John Hedges, his wife and two daughters.



The Croydon Office staff: (left to right), John Dunn, Miriam Rogers and Joan Rayner.

was born at Blackheath in London in 1893 and remembers the years of WW1 when he was working a 14 hour day in the Royal Mint when it was on war production.

The Service men on Class 3000s were RON TARLING and JOHN HEDGES who had arrived in NCR from the RAF in 1948. Ron was an 'old hand' having joined the Company in 1937 since when he had serviced machines in most of the London districts. Ron was still coming to Fellowship lunches up to a few years ago.

Two Retail Mechanics completed the Depot staff. PETER HEDGES, brother of JOHN, had had a colourful career before settling down in NCR. He had served as a steward in the Royal Navy and later on P&O ships and Cunard, He was a fine athlete, winning the Surrey Championship in the half-mile. His colleague was MAURICE SCOTT who was also a good runner in cross-country events. He had joined the Company in 1947 as an outside mechanic in south-west London.

BLACKPOOL



In July of that year I went to Blackpool which, in those days, was the Mecca for many thousands of Lancashire millworkers, travelling there by trains called 'Specials'. The whole town was devoted to supplying the simple pleasures of families on their annual holidays – from the dozens of shops selling the famous Blackpool rock for a shilling a stick, oysters at three for half-a-crown, and fish (freshly caught) and chips and amusement arcades and waxworks; and of course the world-famous promenade lit with thousands of coloured lights.

My first visit was to the top of the town's Tower with NCR Retail Mechanic TOM SPENCE to photograph the Class 100 machine in the sales kiosk. Tom had joined the Company as a shopboy (yes, they still employed them) in 1939. After



Dave Sasiene, Blackpool representative – from Transvaal to Lancashire



Percy Watts ("A mussel on the rock") and Lilla.

training on cash registers and adding machines he joined up in the Fleet Air Arm and took part in the Allied landing at Salerno, Italy.

Tom took me back to the NCR office in Topping Street where I met two men who deserved a book to be written about each of them. Sales Representative DAVE SASIENI was London born but emigrated with his family to Johannesburg. His father had served in the British army in the Boer War. Dave began works selling goods in a Kaffir trading store in North Transvaal. On the outbreak of WW1 he joined General Botha's Bodyguards spending 18 months in the Kalahari Desert before coming over with the South African infantry to fight in France where he was wounded three times. He returned to South Africa, joined NCR there and then, in 1941, crossed the Atlantic again to join the London salesforce before coming to Blackpool.



Mechanic Tom Spence servicing a 100 Class at the top of Blackpool Tower.

One of the very few 'old-timers' in those days was PERCY WATTS. Known to all as 'Watty' he had many memories of the early 1900s in the NCR office in Bristol where he began as an office boy and then in the Tottenham Court Road Repair Shop in 1906. He later went to Glasgow where he was servicing long-forgotten Classes 35, 40 and 95 tills with Mechanic JOE WALKER. It was there that he was at a Sales Convention when he was asked to get up and say a few words



Mechanic Alf Dowsett (right) and a satisfied user.

about working in the Company in front of its founder John H Patterson who was known for not suffering fools gladly. He could only recall saying that he felt like a mussel on a rock with the tide going out! Patterson replied 'Noone in his Company should feel that way for they were all one big family'. Not long after my visit Percy retired after 47 years with NCR.

I must briefly mention two other members of the Blackpool staff. JEAN BRYAN was the Office Clerk and was the sister of TOM BRYAN who was selling Adding Machines in Newcastle. London-born ALF DOWSETT the other Retail Mechanic had joined the Depot after a four-year apprenticeship in an engineering firm. His sister RITA worked in the Service Division in London.

On my next visit I will be visiting Ipswich, Dartford and Truro. One of the stories will be about an ex-RAF police officer who came face-to-face with the notorious Stern gang in Palestine. Cheerio.



Jean Bryan – versatile sportsgirl, youth worker, office clerk.

CHAIRMAN'S REPORT FOR THE YEAR 2013

Whilst we were concerned in 2012 that we had only 8 new members I am pleased to report that in 2013 we had 24. It is difficult to quantify which of the activities discussed by the Committee has succeeded in producing this result but we will all continue to encourage people to join. As before if anyone has any suggestions we would be very interested to receive them. It was disappointing to find that 17 of our regulars chose not to renew this year and very sad to have to say goodbye to another 25, who will be missed.

I also have to announce that, at the end of 2013, Derek Seamon, had to stand down from his role as Regional Organiser for Region 5, due to ill health. I would like to take this opportunity to thank Derek for all that he has done for the Fellowship and to wish him well with his current problems. Anthony Walsh has kindly offered to take on this role and I would thank him and welcome him to the Committee.

2013 was another fairly quiet year for the Fellowship, although the same cannot be said for the Pension Plan.

The transfer of the Pension plan records and administration to Tower Watsons was successfully completed early in 2013 and from the feedback we have received they are providing a much more effective service to the Plan members.

Also late in 2012 we were informed that NCR Corporation were looking to sellout the Pension Plan to a third party in line with their objectives for other Pension Plans worldwide, although no concrete decisions had been made. However, as we heard in October, the Trustees, having reviewed several candidates, had agreed to move the Plan to a company called PIC (Pension Insurance Corporation) who handle the schemes of many large companies, and that a plan for the migration had been defined. As we are now aware, from documents issued by the Trustees, the move will involve setting up an annuity for each pensioner and we await more details of the timescales. The Trustees have also committed to provide future bulletins and the transfer will be completed as soon as all the statutory steps have been processed and the legal signatures obtained.

The Trustees also faced the challenge of the Inland Revenue wanting to re-align our Pension pay date, as described in the last edition of PostScript. This change will be implemented in April 2014, after which our May 1st payment will be the first of each new tax year.

This is a time of much change, however the Committee continues to arrange regional lunches which are well attended and much enjoyed. We receive many compliments regarding PostScript and it continues to amaze me that so much interesting material is provided, well done to everyone who takes the time to put it together and to Geoff for managing it all. Our close connection to NCR, which I think we all enjoyed, may be going, but through the Fellowship we are able to remain close to each other. The old NCR and the times we shared will never be forgotten.

Having reviewed the 2013 accounts and completed a projection for 2014 I am pleased to report that we have sufficient funds to maintain the current annual membership fee of £10 for 2015.

Finally my thanks, as ever, to all our members, for their continued support, and especially for the generous donations which we have received.

Lin Sandell, Chairman

NCR Fellowship January 2013 – December 2013

Membership summary:

UK members	486
2013 New members	24
Total membership 2013	510
Deceased members	15
Duplicates and non renewals	17
Starting membership 2014	478
<i>Membership by region</i>	
Region 1	30
2E	38
2W	38
3	39
4	180
5	28
6	25
7	30
8	19
9	24
10	14
11 (overseas)	13
Total	478

Financial Summary:

Income	
Total b/f	3679.1
Membership fees	4610
New members	140
Donation	255
Early payments 13	30
Total	8714.10
Outgoings	
Expenses	978.71
Postscript	3563.74
Total	4542.45
Balance c/f	4171.65

NB. Subject to audit planned June 2014

Expenses covers all administrative costs (eg. postage, copying, annual meeting)

The Pension Trustees Report for PostScript.

In the past Stephen Swinbank has kindly contributed a report to members regarding pensions matters. Unfortunately the report in the last issue of PostScript was the last of such reports. In the future "The Trustees" have to be seen to have treated ALL members equally which means that they are precluded from using PostScript for what may be seen as "selective" information. The Plan lawyer has advised that all communications must be sent to all 5000+ members. Communication to Fellowship members only is therefore not now permitted.

(Sorry chaps but that is the ruling so we are the losers. Geoff.)

The NCR Fellowship

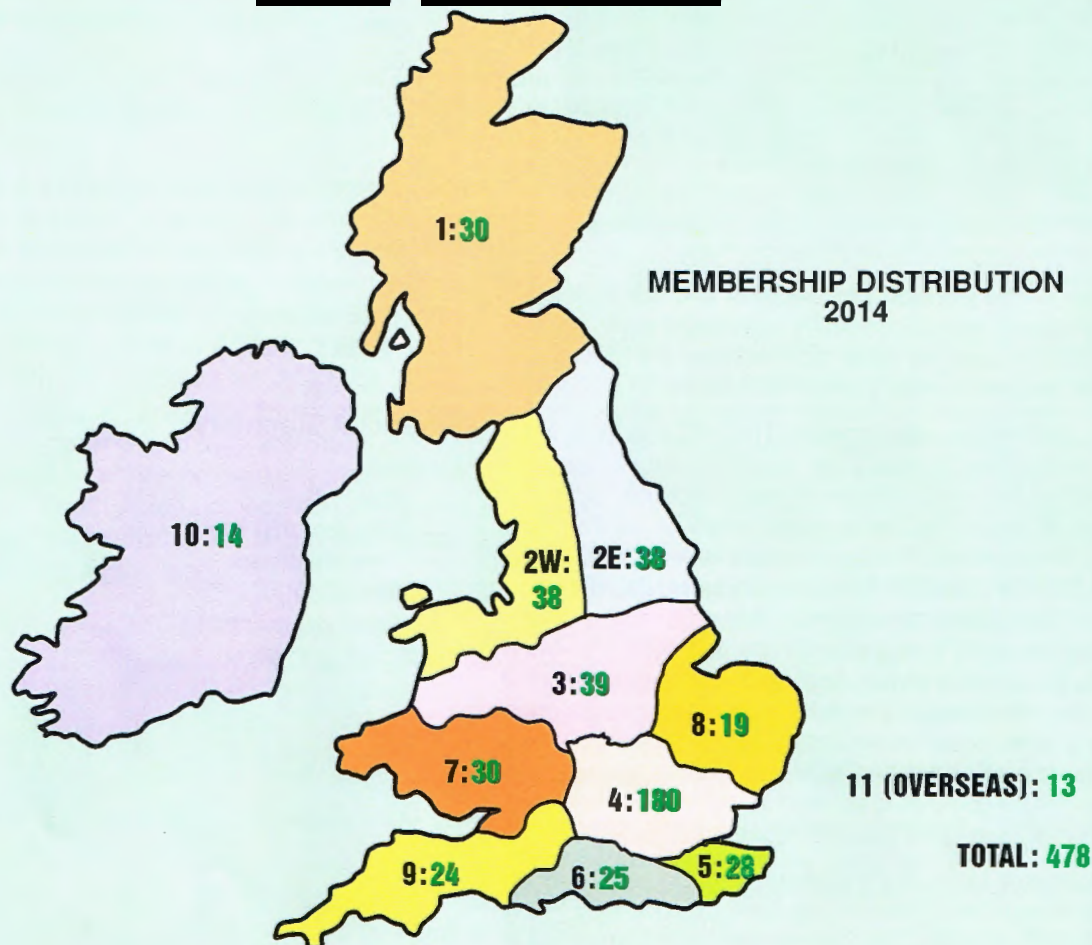
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